

ARKANSAS STATE UNIVERSITY *Neil Griffin* College of Business

Degree: Bachelor of Science Major: International Business 2019-2020

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters. A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

| Year 1 | | | | Year 1 Spring Semester | | | |
|---|---|-----|---------|----------------------------|---|-----|----------|
| Fall Semester | | | | | | | |
| Course No. | Course Name | Hrs | Gen Ed | Course No. | Course Name | Hrs | Gen E |
| BUSN 1003 | Freshman Year Experience Business | 3 | Х | ART or MUS or THEA 2503 | Fine Arts Visual, Musical, or Theatre | 3 | x |
| CIT 1503 | Microcomputer Applications | 3 | | ENG 1013 | Composition II | 3 | Х |
| ENG 1003 | Composition I | 3 | Х | Language | Semester 2 of Foreign Language | 3 | |
| Language | Semester 1 of Foreign Language | 3 | | MATH 2143 | Business Calculus | 3 | Х |
| MATH 1023 or Elective | College Algebra or Elective | 3 | | Social Science Course | Pick one of the following: ANTH 2233, CMAC 1003, ECON 2333, GEOG 2613, HIST 1013, HIST 1023, POSC 1003, PSY 2013, SOC 2213 | 3 | x |
| Total Hours | | 15 | | Total Hours | | 15 | |
| | Year 2 | | | | Year 2 | | |
| Fall Semester | | | | Spring Semester | | | |
| Course No. | Course Name | Hrs | Gen Ed | Course No. | Course Name | Hrs | Gen Ed |
| ACCT 2033 | Intro to Financial Accounting | 3 | Con Lu | ACCT 2133 | Intro to Managerial Accounting | 3 | 0011 20 |
| BIOL 1003 | Biology | 3 | х | ECON 2323 | Prin of Microeconomics | 3 | |
| BIOL 1001 | Biology Lab | 1 | X | ECON 2113 or STAT 3233 | Business Statistics or Applied Statistics | 3 | |
| COMS 1203 | Oral Communications | 3 | Х | Language | Semester 4 of Foreign Language | 3 | |
| ECON 2313 | Principles of Macroeconomics | 3 | Х | PHYS 1203 | Physical Science | 3 | Х |
| Language | Semester 3 of Foreign Language | 3 | | PHYS 1201 | Physical Science Lab | 1 | Х |
| Total Hours | | 16 | | Total Hours | | 16 | |
| | | | | | | | |
| Year 3 | | | | Year 3 | | | |
| | Fall Semester | | | | Spring Semester | | |
| Course No. | Course Name | Hrs | Gen Ed | Course No. | Course Name | Hrs | Gen E |
| BCOM 2563 | Business Communications | 3 | | CIT 3013 | Management Information Systems | 3 | |
| ENG 2003 or ENG 2013 or PHIL 1103 | World Literature I, World Literature II, or Intro to Philosophy | 3 | х | ECON 4143 | Export Policies and Procedures | 3 | |
| HIST 2763 or HIST 2773 or POSC 2103 | US History to 1876, US History from 1876, or Intro to US Gov. | 3 | х | FIN 3713 | Business Finance | 3 | |
| LAW 2023 | Legal Environment Business | 3 | | MGMT 4123 | International Management | 3 | |
| MGMT 3123 | Principles of Management | 3 | | MKTG 3013 | Marketing | 3 | |
| Total Hours | | 15 | | Total Hours | | 15 | |
| | Year 4 | | | | Year 4 | | |
| Fall Semester | | | | Spring Semester | | | |
| Course No. | Course Name | Hrs | Gen Ed | Course No. | Course Name | Hrs | Gen E |
| CIT 3523 | Operations Management | 3 | 0011 24 | Elective | Any Elective | 1 | 00.1.2 |
| CIT 4453 | Global E-Commerce | 3 | | Elective | Jr/Sr Elective | 3 | |
| FIN 3813 | International Financial Mgmt/Banking | 3 | | IB Elective | Select One of the Following | 3 | |
| MKTG 4113 | International Marketing | 3 | | MGMT 3193 | Social Impact Management | 3 | |
| MKTG 4133 | International Logistics and Outsourcing | 3 | | MGMT 4813 | Strategic Management | 3 | |
| Total Hours | | 15 | | Total Hours | | 13 | |
| | | - | | | | | <u> </u> |
| | | | | | Total Jr/Sr H | | 4 |

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)

2.25 in major or at least a "C" in each course in major

2.25 overall and at least 2.00 GPA at ASU

2.25 in business core or at least a "C" in each core course

50 % of business requirements completed at ASU-Jonesboro

Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)

45 JR/SR Hours after completing 30 hours

120 Total Credit Hours

30 of last 36 hours at ASU-Jonesboro 32 ASU residence hours

Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.